

- b. A Resolution confirming the reappointment of Jonathan Haskell and appointment of Brian Brooks and Valuri Reid to the Police Advisory and Review Committee.



**CITY OF KNOXVILLE, TENNESSEE**

**City Council**

**AGENDA INFORMATION SHEET**

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**AGENDA DATE:**                   **May 13, 2025**

**DEPARTMENT:**                   **Mayor's Office**

**DIRECTOR or DESIGNEE:**   **Jennifer Searle**

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**AGENDA SUMMARY**

A Resolution confirming the reappointment of Jonathan Haskell and appointment of Brian Brooks and Valuri Reid to the Police Advisory and Review Committee.

**COUNCIL DISTRICT(S) AFFECTED**

All Districts

**BACKGROUND**

Jonathan Haskell  
3310 Ashland Avenue  
Knoxville, TN 37914  
jonathan@yokeyouth.com

Term: July 1, 2025 – June 30, 2028

Jonathan and his wife, Lori, settled in Knoxville in 2007 after working in Hungary for nearly ten years. He is a native of Chattanooga and graduated from Cedarville University in Ohio with a B.S. in Marketing and Management. In 2019, he earned a Master's Degree in Intercultural Studies with an emphasis in Community Development from Johnson University. He and Lori, Director of Programs at The Restoration House, have been married since 1989 and have three grown children - Justin, Ethan, and Kayla.

Shortly after arriving in Knoxville, Jonathan began a new career at The Salvation Army. During his seven years there, he served as Special Events Manager, Community Relations Director, and Director of Development and Community Relations. In addition to his local role, he also completed The Salvation Army's National Disaster Training Program and served as a Public Information Officer with the Southern Territory.

In 2015, Jonathan and Lori moved to East Knoxville, renting for a time in the Parkridge neighborhood before finally purchasing a home in Burlington. That year also marked the beginning of his tenure with YOKE. In their free time, Jonathan and Lori have chosen to invest their time in their neighborhood schools. In addition to helping with YOKE's after-school program, Jonathan sits on the Site Steering Committee for Vine Middle and coaches boys and girls soccer. He also assists Coach Jonathan Netherland with the State Champion Roadrunners of Austin East. In 2020 he helped launch the Austin East Foundation, which has contributed more than \$60,000 to the school. Jonathan is a graduate of Leadership Knoxville, Class of 2022 and serves on several community boards.

Brian Brooks  
3306 Knox Lane  
Knoxville, TN 37917  
brian@eternalmg.com

Term: July 1, 2025 – June 30, 2028

Brian Brooks is a dedicated community organizer, marketing strategist, and advocate for equity and accountability. A lifelong resident of Knoxville, Brian has worked extensively with local nonprofits, businesses, and faith-based organizations to strengthen community ties and foster sustainable growth. His expertise spans marketing, public relations, and strategic communication, equipping him to engage diverse stakeholders effectively. As the owner of Eternal Marketing Group, Brian supports small businesses and organizations in amplifying their impact. His commitment to service extends to multiple nonprofit boards, where he helps drive initiatives focused on economic empowerment, mental health, and violence interruption. A firm believer in transparency and community-centered leadership, Brian brings a solutions-oriented perspective to the Police Advisory & Review Committee, ensuring that Knoxville residents have a trusted avenue for dialogue, oversight, and accountability in law enforcement matters.

Valuri Reid  
1530 Kenro Drive  
Knoxville, TN 37915  
scola2217@gmail.com

Term: July 1, 2025 – June 30, 2028

Valuri Reid, a native of Knoxville, Tennessee, is a proud graduate of West High School, Class of 1976. She attended the University of Tennessee before serving her country in the U.S. Navy from 1991 to 1998. Valuri dedicated over two decades to the University of Tennessee, beginning in payroll for the University Systems and later transferring to the Athletic Business Office, where she worked until her retirement in 2012.

She continued her commitment to service with Knox County Schools from 2012 to 2024, starting as a teacher's assistant, graduating from the inaugural class of the KCS Security Academy, and serving as a security officer for three years. She later transitioned to roles in Attendance and Truancy before retiring as a bookkeeper. Valuri remains an active supporter of her community, embodying a life of dedication and service.

**ESTIMATED PROJECT SCHEDULE**

**PRIOR ACTION/REVIEW**

**FISCAL INFORMATION**



RESOLUTION NO. \_\_\_\_\_

# RESOLUTION

A RESOLUTION OF THE COUNCIL OF THE CITY OF KNOXVILLE CONFIRMING THE REAPPOINTMENT OF JONATHAN HASKELL AND THE APPOINTMENT OF BRIAN BROOKS AND VALURI REID TO THE POLICE ADVISORY AND REVIEW COMMITTEE.

RESOLUTION NO: \_\_\_\_\_

REQUESTED BY: Mayor

PREPARED BY: Law Department

APPROVED: \_\_\_\_\_

APPROVED AS AN EMERGENCY MEASURE: \_\_\_\_\_

MINUTE BOOK: \_\_\_\_\_ PAGE \_\_\_\_\_

**WHEREAS**, Chapter 2, Article X of the Knoxville City Code provides for a Police Advisory and Review Committee to strengthen the relationship between the citizens of the City and the Knoxville Police Department, to assure timely, fair and objective review of citizen complaints while protecting the individual rights of police officers, and to make recommendations concerning citizen complaints to the Chief of Police, the Mayor, and City Council; and

**WHEREAS**, the Police Advisory and Review Committee consists of seven members appointed by the Mayor and confirmed by City Council; and

**WHEREAS**, the Mayor has reappointed Jonathan Haskell, and appointed Brian Brooks and Valuri Reid to serve on the Police Advisory and Review Committee; and

**WHEREAS,** City Council finds Jonathan Haskell, Brian Brooks and Valuri Reid to be well-qualified to serve on the Police Advisory and Review Committee and desires to confirm said appointments.

**NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF KNOXVILLE:**

**SECTION 1:** The Council hereby confirms the reappointment of Jonathan Haskell, 3310 Ashland Avenue, Knoxville, Tennessee 37914 to the Police Advisory and Review Committee for a term beginning July 1, 2025 and ending June 30, 2028.

**SECTION 2:** The Council hereby confirms the appointment of Brian Brooks, 3306 Knox Lane, Knoxville, Tennessee 37917 to the Police Advisory and Review Committee for a term beginning July 1, 2025 and ending June 30, 2028.

**SECTION 3:** The Council hereby confirms the appointment Valuri Reid, 1530 Kenro Drive, Knoxville, Tennessee 37915 to the Police Advisory and Review Committee for a term beginning July 1, 2025 and ending June 30, 2028.

**SECTION 4:** This Resolution shall take effect from and after its passage, the welfare of the City requiring it.

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Presiding Officer of the Council

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Recorder