

- k. PHH KNOXVILLE LLC, APPLICANT
3113 VALLEY VIEW DR
PHH KNOXVILLE LLC, OWNER
PURPLE HORSE HOSPITALITY LLC, OWNER
DAVIS SEZNA, OWNER
MIKE CUTLER, OWNER
JAMEE HOWELL, MANAGER

CITY OF KNOXVILLE BEER PERMIT

APPLICATION CHECKLIST | DISTRICT: 4

Business Name: Whittle Springs Golf Course Account Number: 66750
 Business Address: 3113 Valley View Dr 37917
 Agenda Date: 4, 29, 25 CLT Number: 070AA012

TASK	COMMENTS
New Application:	<u>Received 3/17/25</u>
Permit Fee Paid	<input checked="" type="checkbox"/> (New Application \$250.00)
Publication Fee Paid:	<input checked="" type="checkbox"/> (\$50.00)
Records Check Completed	
Current City Business License:	Expiration Date: <u>5 / 15 / 26</u>
Copy of Certificate of Registration for Tennessee Sales Tax	<input checked="" type="checkbox"/>
Copy of Corporate Charter; LLC; ETC.	<input checked="" type="checkbox"/>
Notice of Application to Knox County Health Dept. (215-5200)	Sent: <u> </u> / <u> </u> / <u> </u> Received: <u>4 / 23 / 25</u> Approved: <input checked="" type="checkbox"/> Pending:
Notice of Application to Building Inspections (215-3669)	Sent: <u> </u> / <u> </u> / <u> </u> Received: <u>4 / 22 / 25</u> Approved: <input checked="" type="checkbox"/> Pending:
Notice of Application to Fire Prevention Bureau (633-0400)	Sent: <u> </u> / <u> </u> / <u> </u> Received: <u>4 / 14 / 25</u> Approved: <input checked="" type="checkbox"/> Pending:
Request distances measured by Engineering Dept. (215-6132)	Sent: <u>3 / 19 / 25</u> Received: <u>4 / 8 / 25</u> Approved: <input checked="" type="checkbox"/> Pending Location needs add'l research?
Plan for Server Compliance	<input checked="" type="checkbox"/>
KASt Program completed	
Previous Business at this location:	<u>Whittle Springs Golf Course (#43434); Inactive 3/17/5</u>

CITY OF KNOXVILLE
APPLICATION FOR BEER PERMIT

It is the applicant's responsibility to provide complete and accurate information. The Beer Board could deny or delay action on the application if any information is not accurate.

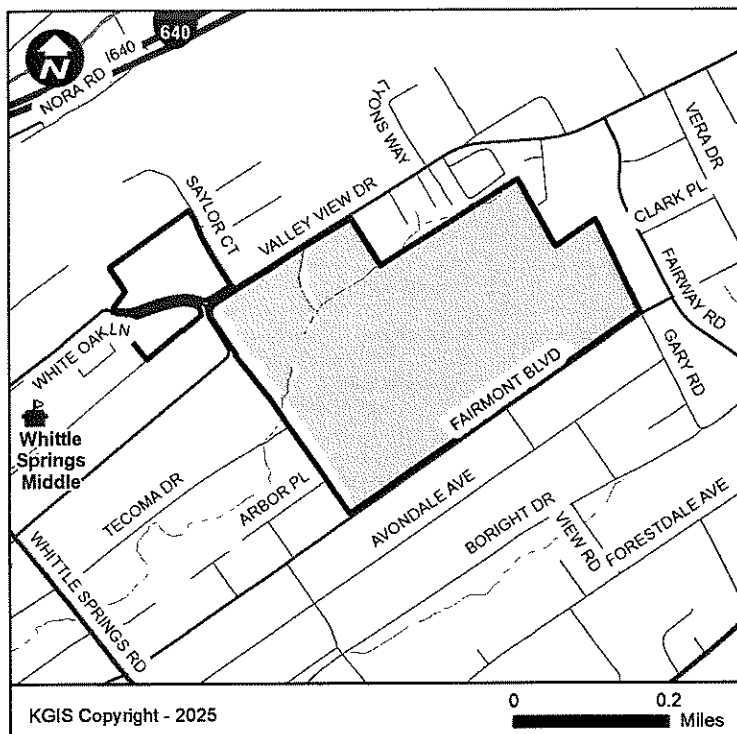
I / we hereby make application for a permit to sell, store, or distribute beer or other beverages authorized to be sold, stored or distributed under the provisions of the City of Knoxville alcoholic beverages ordinance Chapter 4 and base my application upon the answers to the following questions:

1. Reason for Application: ☒ New Business ☐ New Ownership ☐ Name Change ☐ Other _____
2. Name of Business Owner(s): PHH Knoxville LLC
3. Is Owner a: ☐ Corporation ☐ General Partnership ☐ Limited Partnership ☒ LLC ☐ Sole Proprietorship
☐ Other _____
4. Under what name will the business operate: Whittle Springs Golf Course
5. Business Address: 3113 Valley View Dr Zip 39717 Phone (865) 525.1022
6. Property Owner's Name: City of Knoxville Phone _____
7. Type of business you will operate: Golf Course
8. List names of all general partners and owners and **designate PERCENTAGE of ownership**. (Use additional paper if necessary.) Each person owning 5% or more of the business must complete an owner/manager application (attached) and submit to a city of Knoxville Police Department background check. If ownership is a corporation, please indicate whether the corporation is privately held or publicly traded. If privately held, each person owning 5% or more of the corporation must complete an owner/manager application and submit to a city of Knoxville Police Department background check.
Purple Horse Hospitality LLC, owns 100% of PHH Knoxville LLC which is privately held; Davis Sezna 85% and Mike Cutler 15% own respective percentages of Purple Horse Hospitality LLC

9. List the name(s) of managers or others on-site responsible for operations. Any change in management **must** be reported to the Business Tax Office. A new manager is subject to a background check and applicable fees. Each individual listed must complete an owner/manager application and submit to a City of Knoxville Police Department background check.
Jamee R. Howell

10. List machines currently in use or planned for use on premises and **owner** of machines (cigarette, pinball, jukebox, etc.)
None

11. Type of permit requested:
☐ Off Premise ☐ On/Off Premise ☐ Caterer ☐ Manufacturer/Distributor ☐ Self-Serve

3113 VALLEY VIEW DR - Property Map and Details Report**Property Information**

Parcel ID:	070AA012
Location Address:	3113 VALLEY VIEW DR
CLT Map:	70
Insert:	A
Group:	A
Condo Letter:	
Parcel:	12
Parcel Type:	NORMAL DISJ
District:	
Ward:	33
City Block:	33210
Subdivision:	
Rec. Acreage:	0
Calc. Acreage:	90.57
Recorded Plat:	-
Recorded Deed:	-
Deed Type:	
Deed Date:	

Address Information

Site Address: 3113 VALLEY VIEW DR
KNOXVILLE - 37917

Address Type: RECREATIONAL FACILITY, PUBLIC

Site Name: WHITTLE SPRINGS GOLF COURSE

Please contact Knoxville-Knox County Planning at (865) 215-2500 if you have questions.

Owner Information

CITY OF KNOXVILLE LSD TO HMS OF TENN INC
3113 VALLEY VIEW DR
KNOXVILLE TN 37917

The owner information shown in this section does **not** necessarily reflect the person(s) responsible for Last Year's property taxes. Report any errors to the Knox County Property Assessor's office at (865) 215-2365.

Jurisdiction Information

County: KNOX COUNTY

City / Township: Knoxville

Fire Response: KNOXVILLE FIRE DEPARTMENT

Please contact the Knox County Fire Prevention Bureau at (865) 215-4660 if you have questions.

Other Information

Census Tract: 30

Planning Sector: East City

Please contact Knoxville-Knox County Planning at (865) 215-2500 if you have questions.

Political Districts

Voting Precinct: 16E

Voting Location: Larry Cox Senior Rec. Center
3109 OCOEE TRL

TN State House: 90

TN State Senate: 7

County Commission: 2 Courtney Durrett
(at large seat 10) Larsen Jay
(at large seat 11) Kim Frazier

City Council: 4 Lauren Rider
(at large seat A) Lynne Fugate
(at large seat B) Debbie Helsley
(at large seat C) Amelia Parker

School Board: 2 Anne Templeton

Please contact Knox County Election Commission at (865) 215-2480 if you have questions.

School Zones

Elementary: SPRING HILL
ELEMENTARY

Intermediate:

Middle: WHITTLE SPRINGS
MIDDLE

High: FULTON HIGH

Disclaimer: KGIS makes no representation or warranty as to the accuracy of this map and its information nor to its fitness for use. Any user of this map product accepts the same AS IS, WITH ALL FAULTS, and assumes all responsibility for the use thereof, and further covenants and agrees to hold KGIS harmless from any damage, loss, or liability arising from any use of the map product. Independent verification of all information contained on this map should be obtained by any user.

CITY OF KNOXVILLE
APPLICATION FOR BEER PERMIT
AFFIDAVIT

1. I/we Mike Cutler hereby solemnly swear or affirm that each statement in this application is true and correct and understand that if any statement contained herein is false, the permit issued is automatically forfeited and voided. Furthermore, that in the event of forfeiture I/we shall not be eligible to receive another permit for a period of ten (10) years pursuant to Tennessee Code Annotated § 57-5-105(d).
2. I/we understand that all applicants are charged with the responsibility of knowing the local and state beer laws. I/we are aware that the penalty for violating state or local beer laws can include revocation or suspension of the permit and/or the imposition of civil penalties up to ONE THOUSAND FIVE HUNDRED 00/100 DOLLARS (\$1,500.00) PER OFFENSE.
3. I/we understand that if the business allows illegal gambling on the premises that the beer permit will be subject to revocation.
4. I/we understand that a requirement of beer permit issuance is the permittee(s) and ON-SITE manager(s) who will supervise and/or sell and serve the beer at the establishment must complete alcohol education and training programs in accordance with City of Knoxville Code Section 4-60(c).
5. I/we understand that by submitting this application, a background investigation shall be conducted on the applicant(s) and on all ON-SITE managers who will be selling beer at the permitted establishment. It is further understood that any and all documents related to that investigation shall become public record open for public inspection and reproduction pursuant to Tennessee Code Annotated § 10-7-503.
6. I/we understand that a requirement of maintaining good status standing with the Knoxville Beer Board, is that I/we must notify the City of Knoxville Business Tax Office each time there is a change in the on-site manager responsible for selling the beer.
7. I/we hereby release, absolve and hold harmless, the City of Knoxville, the Knoxville Beer Board, the Knoxville Police Department, its employees, agents and representatives from any and all liability of whatever type for any damages, causes of actions, personal property injuries which may result as a consequence of my application for a beer permit, background investigation, release of documents or any other matters related to my application. I/we hereby waive all possible liability of the City of Knoxville, Knoxville Beer Board, Knoxville Police Department, its employees, agents and representative as stated above.
8. I/we agree that the hiring of an employee who has been convicted within the past ten (10) years of any law relating to the sale, possession, manufacture or transportation of intoxicating beverages, including beer, as defined by City of Knoxville Code Section 4-37 or the hiring of an employee who has been convicted of any felony or crime involving moral turpitude within the past ten (10) years will be cause for possible revocation of the beer permit.
9. I/we understand if any information given in the application subsequently changes, I/we will immediately notify the Knoxville Beer Board c/o Business Tax Office.
10. I/we understand that if the business closes down, relocates, or there is ANY change in the ownership of the business, the permit will be surrendered to the Business Tax office within 15 days of said change for appropriate action.
11. I/we assume full responsibility for the permit and will be accountable for full compliance with the laws of Knoxville and the State of Tennessee in the sale of beer.
12. I/we have read the foregoing release. I/we fully understand its provisions, and voluntarily consent to abide by its requirements.
13. I/we acknowledge and understand that the fees paid for the beer permit application process are non-refundable.
14. The undersigned is the applicant or the bona fide and qualified agent/representative of the corporate applicant.

Mike Cutler
Applicant Signature or Agent/Representative

Date: 3.12.25

Co-Applicant Signature

Date: _____

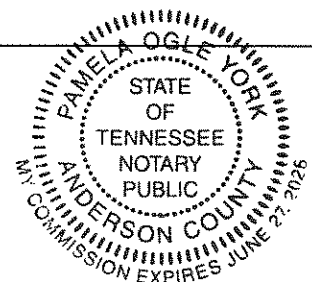
Co-Applicant Signature

Date: _____

Sworn to and subscribed before me this 12 day of MARCH, 2025.

Notary Public: Pamela Ogle York

My Commission Expires: June 27 2028



CITY OF KNOXVILLE
APPLICATION FOR BEER PERMIT
OWNER/MANAGER APPLICATION

- Reason for Application: ☒ New Application ☐ Manager Change or Addition
1. Name Davis Sezna ☒ Owner--Percentage of Ownership 85 % ☐ Manager
2. Home Address 202 Fell Point City Daniel Island State SC Zip 29492
3. Home Phone () Cellular Phone 561.543.2929 Date of Birth 08 / 08 / 1953
4. Driver's License # State SC Social Security #
5. Local Business Name Whittle Springs Golf Course
6. Local Business Address/ZIP 3113 Valley View Dr Business Phone: (865.525.1022
7. Have you ever been convicted of any violation of liquor and/or beer laws, felonies, or any crime involving moral turpitude, within the last ten years, or do you have any charges **currently pending**? ☐ Yes ☒ No
If yes, give particulars of each charge, including city, county, state: court and date:
8. Have you ever had a beer permit revoked, suspended, or denied? ☐ Yes ☒ No
If yes, explain:
9. Have you ever been convicted of any misdemeanors (Speeding, DUI, Simple Assault, etc.) within the last ten (10) years or have any charges currently pending? ☐ Yes* ☒ No
*If yes, give particulars of each charge, including city, county, state: court and date:
10. Do you understand both the state laws and the local laws regulating the sale and distribution of beer in the City of Knoxville? ☒ Yes ☐ No
11. Do you understand that **allowing illegal gambling** on the premises will subject the permit to revocation? ☒ Yes ☐ No

AFFIDAVIT

I hereby solemnly swear or affirm that each statement in this application is true and correct and agree that if my statement is false, the permit issued may be revoked by the Beer Board, upon notice and hearing, and that the burden is on the permittee to prove the correctness of all the statements in this application.

I understand that this application is subject to the Tennessee Public Records Act and shall be open for inspection and reproduction by any citizen. Tennessee Code Annotated §10-7-503.

I, Davis Sezna, understand that by submitting this application, a background investigation shall be conducted and any and all documents related to my investigation shall become public records.

I, Davis Sezna, hereby release, absolve and hold harmless, the City of Knoxville, the Knoxville Beer Board, the Knoxville Police Department, its employees, agents and representatives, from any and all liability of whatever type for any damages, causes of actions, personal or property injuries which may result as a consequence of my application for a beer permit, background investigation, release of documents or any other matters related to employees, agents and representatives as stated above.

I have read and understand the foregoing Release and understand its provisions and voluntarily consent to abide by its requirements.

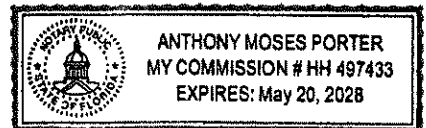
Davis Sezna
Signature of Applicant

Date: 3/17/2025

Sworn to and subscribed before me this 17th day of MARCH, 2025.

Notary Public: Anthony Moses Porter

My Commission Expires: 5/20/2028



CITY OF KNOXVILLE
APPLICATION FOR BEER PERMIT
OWNER/MANAGER APPLICATION

- Reason for Application: ☒ New Application ☐ Manager Change or Addition
1. Name Michael Cutler ☒ Owner--**Percentage of Ownership** 15 % ☐ Manager
2. Home Address 13452 Lake Shore Dr City Herndon State VA Zip 20171
3. Home Phone (703) 657-3280 Cellular Phone (703) 785-7499 Date of Birth 05 / 28 / 1969
4. Driver's License # _____ State VA Social Security # _____
5. Local Business Name Whittle Springs Golf Course
6. Local Business Address/ZIP 3113, Valley View Dr, 37917 Business Phone: (865) 525.1022
7. Have you ever been convicted of any violation of liquor and/or beer laws, felonies, or any crime involving moral turpitude, within the last ten years, or do you have any charges **currently pending**? ☐ Yes ☒ No
If yes, give particulars of each charge, including city, county, state: court and date: _____
8. Have you ever had a beer permit revoked, suspended, or denied? ☐ Yes ☒ No
If yes, explain: _____
9. Have you ever been convicted of any misdemeanors (Speeding, DUI, Simple Assault, etc.) within the last ten (10) years or have any charges currently pending? ☐ Yes* ☒ No
*If yes, give particulars of each charge, including city, county, state: court and date: _____
10. Do you understand both the state laws and the local laws regulating the sale and distribution of beer in the City of Knoxville? ☒ Yes ☐ No
11. Do you understand that **allowing illegal gambling** on the premises will subject the permit to revocation? ☒ Yes ☐ No

AFFIDAVIT

I hereby solemnly swear or affirm that each statement in this application is true and correct and agree that if my statement is false, the permit issued may be revoked by the Beer Board, upon notice and hearing, and that the burden is on the permittee to prove the correctness of all the statements in this application.

I understand that this application is subject to the Tennessee Public Records Act and shall be open for inspection and reproduction by any citizen. Tennessee Code Annotated §10-7-503.

I, Michael Cutler, understand that by submitting this application, a background investigation shall be conducted and any and all documents related to my investigation shall become public records.

I, Michael Cutler, hereby release, absolve and hold harmless, the City of Knoxville, the Knoxville Beer Board, the Knoxville Police Department, its employees, agents and representatives, from any and all liability of whatever type for any damages, causes of actions, personal or property injuries which may result as a consequence of my application for a beer permit, background investigation, release of documents or any other matters related to employees, agents and representatives as stated above.

I have read and understand the foregoing Release and understand its provisions and voluntarily consent to abide by its requirements.

My k a
Signature of Applicant

Date: 3.17.25

Sworn to and subscribed before me this 12 day of MARCH, 2025.

Notary Public: Pamela Ogle York

My Commission Expires: June 27 2028



CITY OF KNOXVILLE
APPLICATION FOR BEER PERMIT
OWNER/MANAGER APPLICATION

- Reason for Application: ☒ New Application ☐ Manager Change or Addition
1. Name Jamee R. Howell ☐ Owner--Percentage of Ownership _____ % ☒ Manager
2. Home Address 1757 Wynrush Circle City Knoxville State TN Zip 37923
3. Home Phone (____) _____ Cellular Phone 865.242.8098 Date of Birth 11 / 24 / 1977
4. Driver's License # _____ State TN Social Security # _____
5. Local Business Name Whittle Springs Golf Course
6. Local Business Address/ZIP 3113 Valley View Dr Business Phone: (865) 525.1022
7. Have you ever been convicted of any violation of liquor and/or beer laws, felonies, or any crime involving moral turpitude, within the last ten years, or do you have any charges **currently pending**? ☐ Yes ☒ No
If yes, give particulars of each charge, including city, county, state: court and date: _____
8. Have you ever had a beer permit revoked, suspended, or denied? ☐ Yes ☒ No
If yes, explain: _____
9. Have you ever been convicted of any misdemeanors (Speeding, DUI, Simple Assault, etc.) within the last ten (10) years or have any charges currently pending? ☐ Yes* ☒ No
*If yes, give particulars of each charge, including city, county, state: court and date: _____
10. Do you understand both the state laws and the local laws regulating the sale and distribution of beer in the City of Knoxville? ☒ Yes ☐ No
11. Do you understand that **allowing illegal gambling** on the premises will subject the permit to revocation? ☒ Yes ☐ No

AFFIDAVIT

I hereby solemnly swear or affirm that each statement in this application is true and correct and agree that if my statement is false, the permit issued may be revoked by the Beer Board, upon notice and hearing, and that the burden is on the permittee to prove the correctness of all the statements in this application.

I understand that this application is subject to the Tennessee Public Records Act and shall be open for inspection and reproduction by any citizen. Tennessee Code Annotated §10-7-503.

I, Michael Cutler JAMEE HOWELL, understand that by submitting this application, a background investigation shall be conducted and any and all documents related to my investigation shall become public records.

I, Michael Cutler JAMEE HOWELL, hereby release, absolve and hold harmless, the City of Knoxville, the Knoxville Beer Board, the Knoxville Police Department, its employees, agents and representatives, from any and all liability of whatever type for any damages, causes of actions, personal or property injuries which may result as a consequence of my application for a beer permit, background investigation, release of documents or any other matters related to employees, agents and representatives as stated above.

I have read and understand the foregoing Release and understand its provisions and voluntarily consent to abide by its requirements.

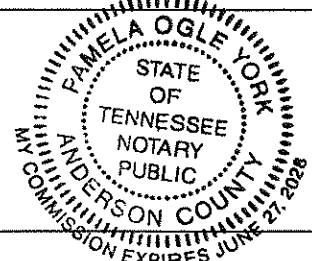
[Signature]
Signature of Applicant

Date: 3-12-25

Sworn to and subscribed before me this 12 day of MARCH, 20 25.

Notary Public: Pamela Ogle York

My Commission Expires: June 27 2028



CITY OF KNOXVILLE
APPLICATION FOR BEER PERMIT

Property Details

Property Address: 3113 Valley View Dr, Knoxville, TN 37917

Directions to business, including any landmarks:

Exit I-640 turning South onto N. Broadway Rd. Turn Left on Mineral Springs Ave, at the 2nd intersection turn right onto Whittle Springs Rd. Take the first left onto White Oak Lane and Golf Course will be on right after 1/3 of mile.

Property Owner Information:

Name City of Knoxville

Phone

Neighborhood Demographics

Provide the following locations nearest to the business. Provide ALL lines of information requested. You may want to drive or walk the area around the business location to determine which facilities are closest. You will be held accountable for the information provided.

*****Must be filled in completely – No Exceptions*****

School / Day Care:

Name Whittle Springs Middle School

Address 2700 White Oak Ln, Knoxville, TN 37917

Funeral Home:

Name	Knoxville Cremation & Memorial Services
------	---

Address 2902 Tazewell Pike # H, Knoxville, TN 37918

Hospital:

Name	Fort Sanders Regional Medical Center
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Address 1901 Clinch Ave, Knoxville, TN 37916

CITY OF KNOXVILLE
APPLICATION FOR BEER PERMIT

Notice of Actions Contact

Pursuant to City of Knoxville Code Section 4-67, the City requires the applicant to designate an individual **residing within Knox County** to receive notice of actions of the City or the Beer Board and to accept service of process. Please provide the name of the individual, their position with the applicant (owner, manager, etc.) and their address (may be business location). Note that the applicant is required to notify the City in accordance with Section 4-67 if there is any change in this information. In addition to a local address, please provide an address to which certified mail may be sent.

BEER PERMIT APPLICATION:

Business Name: Whittle Springs Golf Course

Business Location: 3113 Valley View Dr, Knoxville, TN 37917

PERSON RESPONSIBLE TO RECEIVE SERVICE OF PROCESS:

Name: Rusty Howell

Position: Manager Phone (865.525.1022)

Address: 3113 Valley View Dr

City, State, Zip: Knoxville, TN 37917

CERTIFIED MAILING ADDRESS:

Name: Rusty Howell

Address: 3113 Valley View Dr

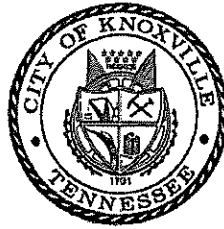
City, State, Zip: Knoxville, TN 37917

**Department
of
Finance**

CITY OF KNOXVILLE, TENNESSEE
Business License

**Business
Tax
Division**

Business Name and Location:
WHITTLE SPRINGS GOLF COURSE
3113 VALLEY VIEW DR



Mailing Address:

WHITTLE SPRINGS GOLF COURSE
c/o PHH KNOXVILLE LLC
3925 SCHAAD RD
KNOXVILLE, TN 37921

Account #	66750
Classification	3
License/Receipt #	279000
Issue Date	02/03/2025
Expiration Date	05/15/2026

Clifton B.

Collection Officer

- FOLD -

Must be posted in a conspicuous place

- FOLD -

Business Tax Receipt

*Final Returns MUST be filed within 15
days of close of Business.*

Retail	0.00
Wholesale	0.00
Business Tax	0.00
Less Credits	0.00
Sub Total	0.00
Penalty	0.00
Interest	0.00
SubTotal	0.00

Min. Bus. Tax	15.00
Penalty	0.00
Interest	0.00
Coll. & Rec. Fees	0.00
SubTotal	15.00
Total Amount	15.00
Total Payments	15.00
Balance Due	0.00
Min. Bus. Tax	15.00
Penalty	0.00
Interest	0.00
Coll. & Rec. Fees	0.00
SubTotal	15.00
Total Amount	15.00
Total Payments	15.00
Balance Due	0.00
Min. Bus. Tax	15.00
Penalty	0.00
Interest	0.00
Coll. & Rec. Fees	0.00
SubTotal	15.00
Total Amount	15.00
Total Payments	15.00
Balance Due	0.00



STATE OF TENNESSEE
DEPARTMENT OF REVENUE

Certificate of Registration

January 22, 2025

MIKE CUTLER
PHH KNOXVILLE, LLC
3925 SCHAAD RD
KNOXVILLE TN 37921-2115

Letter ID: L0876225728
Account ID: 1002591637-SLC
Account Type: Sales and Use Tax

The above named taxpayer has filed an application for sales and use tax registration for the place of business at the below referenced location address. The Tennessee Department of Revenue issued this Certificate of Registration in accordance with Tenn. Code Ann. §§ 67-6-601 and 67-6-602. The Certificate of Registration must be publicly displayed at the location address for which it is issued. The tax account number and location number on this certificate are used by the Department to identify your account and must be shown on all correspondence and reports. The certificate is not assignable and is valid only for the above referenced taxpayer and for transactions of business for this registration. **In accordance with Tenn Code Ann. § 67-6-607, it is a Class C misdemeanor for any person to misuse a Certificate of Registration for the purpose of obtaining taxable property without the payment of sales or use tax when it is due. Such wrongful use is grounds for the Commissioner to revoke the taxpayer's Certificate of Registration.**

Tax Returns

All sales and use tax returns must be filed and associated tax payments made electronically to the Department. Taxpayers may do this at <https://tntap.tn.gov/eservices/>. Taxpayers should file the sales and use tax return according to their filing frequency on the 20th day of the month following the reporting period. If your business opens after the 20th of the month, you may report sales made during the remaining days of the month with the next reporting period. In order to avoid penalty and interest charges, all returns must be filed and all associated tax payments must be made on or before the due date for the reporting period. Taxpayers should always file a return for their business, even if they do not make any sales during a reporting period.

Detach here and display in public area



Tennessee Department of Revenue
Certificate of Registration
Sales and Use Tax

WHITTLE SPRINGS GOLF COURSE
3113 VALLEY VIEW DR
KNOXVILLE TN 37917-1504

Effective Date: March 1, 2025
Account No.: 1002591637-SLC
Location No.: 1001806846
Filing Status: Monthly

David Gerregano
Commissioner of Revenue

PHH KNOXVILLE, LLC

Entity Type: Limited Liability Company (LLC)

Formed in: TENNESSEE

Term of Duration: 11/20/2074

Managed By: Manager Managed

Series LLC: No

Number of Members: 6 or less

Status: Active

Control Number: 001597784

Initial Filing Date: 11/20/2024 4:11:18 PM

Fiscal Ending Month: December

AR Due Date: 04/01/2026

Obligated Member Entity: No

Registered Agent

REGISTERED AGENTS INC

116 AGNES RD, STE 200

KNOXVILLE, TN 37919

AR Standing: Good

Principal Office Address

3925 SCHAAD RD

KNOXVILLE, TN 37921

RA Standing: Good

Mailing Address

3925 SCHAAD RD

KNOXVILLE, TN 37921

Other Standing: Good

Revenue Standing: Good

History (2)



PURPLE HORSE
HOSPITALITY

PHH Knoxville LLC



RESPONSIBLE SERVICE OF ALCOHOL POLICY

Purple Horse Hospitality is committed to the responsible service of alcoholic beverages to responsible guests. We are also committed to protecting our employees and the community at large. All employees who may come in contact with a guest as part of their employment are required to follow these procedures:

- All front of the house employees will successfully participate in an alcohol awareness training program (TIPS Certification) prior to or within 30 days of employment.
- Employees will complete timely recertification of alcohol awareness training.
- Employees will not drink before, during or after their shift.
- Employees will not serve an alcoholic beverage to anyone under 21 years of age or anyone who is showing signs of visible intoxication.
- No patrons will be permitted inside the establishment after it is closed for business.
- Before serving an alcoholic beverage, employees MUST check the identification of guests who appear to be under the age of forty years old.
- Identification form Guest must show:
 - Guest to be at least 21 years of age.
 - ID must also match the physical characteristics of the guest presenting the identification.
 - Acceptable identification includes a driver's license with a photo, a valid passport with a photo, a state-issued identification with photo and birth date, or a military ID.
- Employees will check identification to determine if it is authentic. Without authentic identification or in case of doubt, the employee must not serve alcoholic beverages to the guest.
- No more than two drinks purchased by a guest at a time and no more than four drinks in a four hour period.
- No employee will "free pour".
- All liquor will be dispensed in measured quantities.
- Employees must immediately notify the manager on duty when a guest shows visible signs of intoxication. Either the employee or the manager will inform the guest that the service of alcoholic beverages will be discontinued.
- An incident report form will be completed and placed on file.
- Any guest showing visible signs of intoxication will be strongly urged to use alternative transportation.

- If, with strong urging, patron refuses, a reasonable attempt should be made to obtain the keys to the car.
- If, despite these efforts, the intoxicated customer leaves in his or her vehicle, the license plate number should be noted, and the appropriate law enforcement officials should be notified.
- I have read this policy statement, understand what is required to provide responsible service of alcoholic beverages and agree to follow these procedures. I also understand that failure to follow the procedures of this policy will be considered a basis for disciplinary action, up to and including termination.

Employee Signature: _____

Witness: _____

Date: _____



Knoxville Fire Marshal's Office

1630 Huron Street
Knoxville, TN 37917
865-633-0400

Inspection Report

Fire Final - Initial Inspection - Completed with No Issue(s) Present

Business Name	Address	Suite	Completed at
Whittle Springs Golf Course	3113 VALLEY VIEW DR	--	04/14/2025 02:47 PM

General Inspection:

✓ Approved

ITEM: Address

ITEM: Building Permit # if Applicable

RESULT: IBC-ALT-25-0187

✓ Approved

ITEM: Egress Paths

✓ Approved

ITEM: Exit Signage

✓ Approved

ITEM: Fire Department Access

✓ Approved

ITEM: Fire Extinguishers - Class A, B, C, D

Inspection Results:

✓ Approved

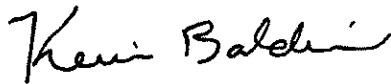
ITEM: Inspection Results

REMARK:

This is a change of ownership life safety inspection for a Beer Permit

Inspection Signatures

Inspector Signature



Kevin D. Baldwin
FO

--

kbaldwin@knoxvilletn.gov

Occupancy Contact Signature

Unable to sign:

n/a

Rusty Howell
865-525-1022
rhowell@golfwhittlesprings.com

City of Knoxville

Certificate of Occupancy

Development Services

Plans Review and Inspections Division

This certifies that the referenced building or portion thereof has been inspected and found to be in compliance with the requirements of the listed code and with the ordinances of the City of Knoxville regulating building construction and use.

Project No.:

IBC-ALT-25-0187

Project Address:

3113 VALLEY VIEW DR

Suite:

NA

Tenant:

Whittle Springs Golf Course

Date CO Issued:

4/14/2025

Code Edition at time of

2024 International Building

Permit Issuance:

Code as amended

Construction Type:

Type V-B

Occupancy Class:

Business, Group B

Occupancy Load:

25

Zoning Use:

Golf Course-Driving Range

Sprinkler:

No

Special Conditions:

No work reviewed or approved.

Owner:

CITY OF KNOXVILLE LSD TO HMS OF TENN INC

Description of Certification:

Change of ownership only.

Building Official:



Peter M. Ahrens

3113 VALLEY VIEW DR KNOXVILLE, TN 37917

CITY OF KNOXVILLE
INTEROFFICE MEMORANDUM

DATE:

3-19-25

TO:

Donald Jenkins, City Surveyor
Engineering Department

FROM:

Mark Byrd, Collections Officer
Finance Department

RE:

Request for distance measurements for beer permit application

Please measure the distances from the below indicated beer permit applicant's proposed location to the public facilities indicated and forward this information back to me. As required by law, this information is necessary to process the applicant's beer permit request. Thank you in advance for your assistance.

Business name:

Whittle Springs Golf Course

Business location:

3113 Valley View Dr

Property description:

☐ New construction



Pre-existing structure

Directions to and/or landmarks near location:

SCHOOL/DAYCARE:

Name:

Whittle Springs Middle School

Address:

2700 White Oak Ln

Distance/feet:

MORE THAN 300'

FUNERAL HOME:

Name:

Knoxville Cremation & Memorial Services

Address:

2902 Tazewell Pike, #H

Distance/feet:

MORE THAN 300'

HOSPITAL:

Name:

Fort Sanders Regional Medical Center

Address:

1901 Clinch Ave

Distance/feet:

MORE THAN 300'