

CITY OF KNOXVILLE BEER PERMIT

APPLICATION CHECKLIST | DISTRICT: 4

Business Name: Shell Mart Account Number: 52436

Business Address: 2901 Whittle Springs Rd 37917

Agenda Date: 5, 27, 25 CLT Number: 070PB00801

TASK	COMMENTS
New Application:	<u>Received 4/11/25</u>
Permit Fee Paid	(New Application \$250.00) <u>✓</u>
Publication Fee Paid:	(\$50.00) <u>✓</u>
Records Check Completed	
Current City Business License:	Expiration Date: <u>5 / 15 / 25</u>
Copy of Certificate of Registration for Tennessee Sales Tax	<u>✓</u>
Copy of Corporate Charter; LLC; ETC.	<u>✓</u>
Notice of Application to Knox County Health Dept. (215-5200)	Sent: ___/___/___ Received: ___/___/___ Approved: Pending:
Notice of Application to Building Inspections (215-3669)	Sent: ___/___/___ Received: ___/___/___ Approved: Pending:
Notice of Application to Fire Prevention Bureau (633-0400)	Sent: ___/___/___ Received: ___/___/___ Approved: Pending:
Request distances measured by Engineering Dept. (215-6132)	Sent: <u>5 / 6 / 25</u> Received: <u>5 / 20 / 25</u> Approved <u>✓</u> Pending Location needs add'l research?
Plan for Server Compliance	<u>✓</u>
KAST Program completed	<u>✓</u>
Previous Business at this location:	<u>Shell Mart (#52436) ; same permittee -</u>

50% + change in ownership

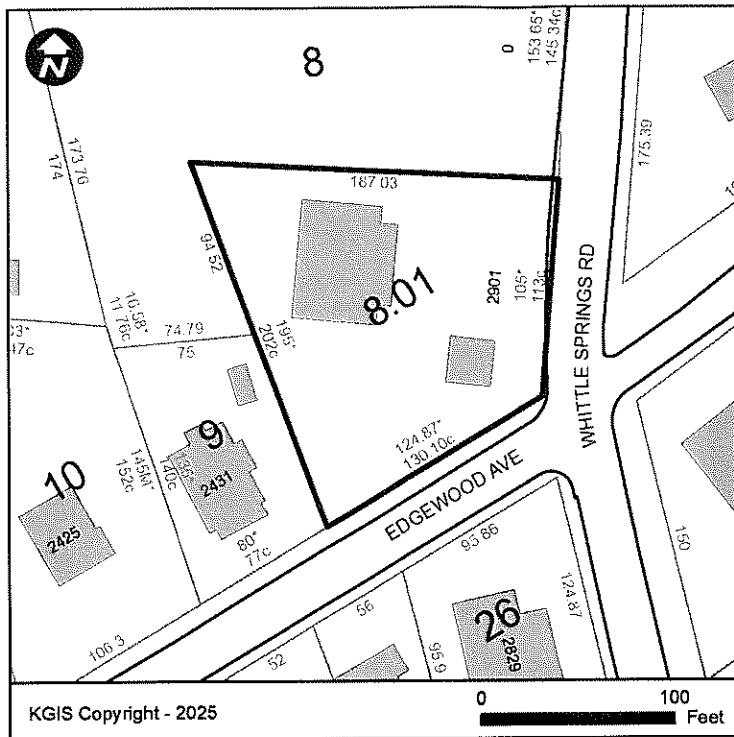
CITY OF KNOXVILLE
APPLICATION FOR BEER PERMIT

It is the applicant's responsibility to provide complete and accurate information. The Beer Board could deny or delay action on the application if any information is not accurate.

I / we hereby make application for a permit to sell, store, or distribute beer or other beverages authorized to be sold, stored or distributed under the provisions of the City of Knoxville alcoholic beverages ordinance Chapter 4 and base my application upon the answers to the following questions:

1. Reason for Application: ☐ New Business ☒ New Ownership ☐ Name Change ☐ Other _____
2. Name of Business Owner(s): Regal Traders LLC DBA Shell Mart
3. Is Owner a: ☐ Corporation ☐ General Partnership ☐ Limited Partnership ☒ LLC ☐ Sole Proprietorship
☐ Other _____
4. Under what name will the business operate: Shell Mart
5. Business Address: 2901 Whittle Springs Rd Zip 37917 Phone (865) 287-6111
6. Property Owner's Name: 1617 Lauderdale Phone 678-642-1120
7. Type of business you will operate: Gas Station with Convenience Store
8. List names of all general partners and owners and **designate PERCENTAGE of ownership**. (Use additional paper if necessary.)
Each person owning 5% or more of the business must complete an owner/manager application (attached) and submit to a city of Knoxville Police Department background check. If ownership is a corporation, please indicate whether the corporation is privately held or publicly traded. If privately held, each person owning 5% or more of the corporation must complete an owner/manager application and submit to a city of Knoxville Police Department background check.
Ahmed Rajani - 50%
MOIZ PIRANI - 50%
9. List the name(s) of managers or others on-site responsible for operations. Any change in management **must** be reported to the Business Tax Office. A new manager is subject to a background check and applicable fees. Each individual listed must complete an owner/manager application and submit to a City of Knoxville Police Department background check.
~~MOIZ~~ MOIZ PIRANI
10. List machines currently in use or planned for use on premises and **owner** of machines (cigarette, pinball, jukebox, etc.)
None
11. Type of permit requested:

☒ Off Premise ☐ On/Off Premise ☐ Caterer ☐ Manufacturer/Distributor ☐ Self-Serve

2901 WHITTLE SPRINGS RD - Property Map and Details Report**Property Information**

Parcel ID: 070PB00801
 Location Address: 2901 WHITTLE SPRINGS RD
 CLT Map: 70
 Insert: P
 Group: B
 Condo Letter:
 Parcel: 8.01
 Parcel Type: NORMAL
 District:
 Ward: 16
 City Block: 16570
 Subdivision:
 Rec. Acreage: 0
 Calc. Acreage: 0
 Recorded Plat: -
 Recorded Deed: -
 Deed Type:
 Deed Date:

Address Information

Site Address: 2901 WHITTLE SPRINGS RD
 KNOXVILLE - 37917
 Address Type: BUSINESS
 Site Name: EXXON
 Please contact Knoxville-Knox County Planning at (865) 215-2500 if you have questions.

Jurisdiction Information

County: KNOX COUNTY
 City / Township: Knoxville
 Fire Response: KNOXVILLE FIRE DEPARTMENT
 Please contact the Knox County Fire Prevention Bureau at (865) 215-4660 if you have questions.

Political Districts

Voting Precinct: 16W
 Voting Location: Larry Cox Senior Rec. Center
 3109 OCOEE TRL
 TN State House: 90
 TN State Senate: 5
 County Commission: 2 Courtney Durrett
 (at large seat 10) Larsen Jay
 (at large seat 11) Kim Frazier
 City Council: 4 Lauren Rider
 (at large seat A) Lynne Fugate
 (at large seat B) Debbie Helsley
 (at large seat C) Amelia Parker
 School Board: 2 Anne Templeton
 Please contact Knox County Election Commission at (865) 215-2480 if you have questions.

Owner Information

1617 LAUDERDALE HWY LLC
 3355 GREENFERN CT
 ALPHARETTA GA 30004
 The owner information shown in this section does **not** necessarily reflect the person(s) responsible for Last Year's property taxes. Report any errors to the Knox County Property Assessor's office at (865) 215-2365.

Other Information

Census Tract: 16
 Planning Sector: East City
 Please contact Knoxville-Knox County Planning at (865) 215-2500 if you have questions.

School Zones

Elementary: BELLE MORRIS
 ELEMENTARY
 Intermediate:
 Middle: WHITTLE SPRINGS
 MIDDLE
 High: FULTON HIGH

Disclaimer: KGIS makes no representation or warranty as to the accuracy of this map and its information nor to its fitness for use. Any user of this map product accepts the same AS IS, WITH ALL FAULTS, and assumes all responsibility for the use thereof, and further covenants and agrees to hold KGIS harmless from any damage, loss, or liability arising from any use of the map product. Independent verification of all information contained on this map should be obtained by any user.

CITY OF KNOXVILLE
APPLICATION FOR BEER PERMIT
AFFIDAVIT

1. I/we MOIZ PIRANI hereby solemnly swear or affirm that each statement in this application is true and correct and understand that if any statement contained herein is false, the permit issued is automatically forfeited and voided. Furthermore, that in the event of forfeiture I/we shall not be eligible to receive another permit for a period of ten (10) years pursuant to Tennessee Code Annotated § 57-5-105(d).
2. I/we understand that all applicants are charged with the responsibility of knowing the local and state beer laws. I/we are aware that the penalty for violating state or local beer laws can include revocation or suspension of the permit and/or the imposition of civil penalties up to ONE THOUSAND FIVE HUNDRED 00/100 DOLLARS (\$1,500.00) PER OFFENSE.
3. I/we understand that if the business allows illegal gambling on the premises that the beer permit will be subject to revocation.
4. I/we understand that a requirement of beer permit issuance is the permittee(s) and ON-SITE manager(s) who will supervise and/or sell and serve the beer at the establishment must complete alcohol education and training programs in accordance with City of Knoxville Code Section 4-60(c).
5. I/we understand that by submitting this application, a background investigation shall be conducted on the applicant(s) and on all ON-SITE managers who will be selling beer at the permitted establishment. It is further understood that any and all documents related to that investigation shall become public record open for public inspection and reproduction pursuant to Tennessee Code Annotated § 10-7-503.
6. I/we understand that a requirement of maintaining good status standing with the Knoxville Beer Board, is that I/we must notify the City of Knoxville Business Tax Office each time there is a change in the on-site manager responsible for selling the beer.
7. I/we hereby release, absolve and hold harmless, the City of Knoxville, the Knoxville Beer Board, the Knoxville Police Department, its employees, agents and representatives from any and all liability of whatever type for any damages, causes of actions, personal property injuries which may result as a consequence of my application for a beer permit, background investigation, release of documents or any other matters related to my application. I/we hereby waive all possible liability of the City of Knoxville, Knoxville Beer Board, Knoxville Police Department, its employees, agents and representative as stated above.
8. I/we agree that the hiring of an employee who has been convicted within the past ten (10) years of any law relating to the sale, possession, manufacture or transportation of intoxicating beverages, including beer, as defined by City of Knoxville Code Section 4-37 or the hiring of an employee who has been convicted of any felony or crime involving moral turpitude within the past ten (10) years will be cause for possible revocation of the beer permit.
9. I/we understand if any information given in the application subsequently changes, I/we will immediately notify the Knoxville Beer Board c/o Business Tax Office.
10. I/we understand that if the business closes down, relocates, or there is ANY change in the ownership of the business, the permit will be surrendered to the Business Tax office within 15 days of said change for appropriate action.
11. I/we assume full responsibility for the permit and will be accountable for full compliance with the laws of Knoxville and the State of Tennessee in the sale of beer.
12. I/we have read the foregoing release. I/we fully understand its provisions, and voluntarily consent to abide by its requirements.
13. I/we acknowledge and understand that the fees paid for the beer permit application process are non-refundable.
14. The undersigned is the applicant or the bona fide and qualified agent/representative of the corporate applicant.

Moiz Pirani

Applicant Signature or Agent/Representative

Date: 04/11/2025

Co-Applicant Signature

Date: _____

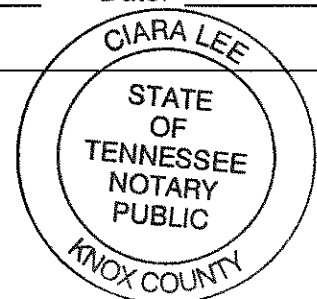
Co-Applicant Signature

Date: _____

Sworn to and subscribed before me this 11 day of April, 2025.

Notary Public: *Ciara Lee*

My Commission Expires: 11/30/2027



CITY OF KNOXVILLE
APPLICATION FOR BEER PERMIT
OWNER/MANAGER APPLICATION

Reason for Application: ☐ New Application ☐ Manager Change or Addition

1. Name MOIZ PIRANI ☒ Owner--Percentage of Ownership 50 % ☐ Manager
2. Home Address 2107 Antelope Ln City Knoxville State TN Zip 37932
3. Home Phone () _____ Cellular Phone (865) 287-6111 Date of Birth 05 / 02 / 1984
4. Driver's License # _____ State TN Social Security # _____
5. Local Business Name Shell Mart
6. Local Business Address/ZIP 2901 Whittle Spring Rd, 37917 Business Phone: (865) 546-0729
7. Have you ever been convicted of any violation of liquor and/or beer laws, felonies, or any crime involving moral turpitude, within the last ten years, or do you have any charges **currently pending**? ☐ Yes ☒ No
If yes, give particulars of each charge, including city, county, state: court and date: _____
8. Have you ever had a beer permit revoked, suspended, or denied? ☐ Yes ☒ No
If yes, explain: _____
9. Have you ever been convicted of any misdemeanors (Speeding, DUI, Simple Assault, etc.) within the last ten (10) years or have any charges currently pending? ☐ Yes* ☒ No
*If yes, give particulars of each charge, including city, county, state: court and date: _____
10. Do you understand both the state laws and the local laws regulating the sale and distribution of beer in the City of Knoxville? ☒ Yes ☐ No
11. Do you understand that **allowing illegal gambling** on the premises will subject the permit to revocation? ☒ Yes ☐ No

AFFIDAVIT

I hereby solemnly swear or affirm that each statement in this application is true and correct and agree that if my statement is false, the permit issued may be revoked by the Beer Board, upon notice and hearing, and that the burden is on the permittee to prove the correctness of all the statements in this application.

I understand that this application is subject to the Tennessee Public Records Act and shall be open for inspection and reproduction by any citizen. Tennessee Code Annotated §10-7-503.

I, MOIZ PIRANI, understand that by submitting this application, a background investigation shall be conducted and any and all documents related to my investigation shall become public records.

I, MOIZ PIRANI, hereby release, absolve and hold harmless, the City of Knoxville, the Knoxville Beer Board, the Knoxville Police Department, its employees, agents and representatives, from any and all liability of whatever type for any damages, causes of actions, personal or property injuries which may result as a consequence of my application for a beer permit, background investigation, release of documents or any other matters related to employees, agents and representatives as stated above.

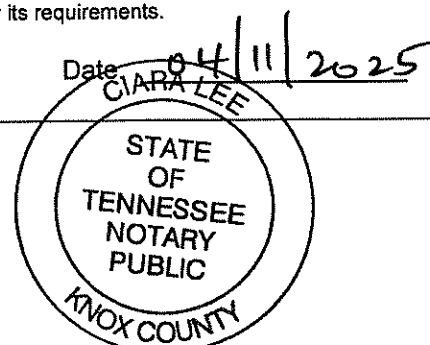
I have read and understand the foregoing Release and understand its provisions and voluntarily consent to abide by its requirements.

Moiz Pirani
Signature of Applicant

Sworn to and subscribed before me this 11 day of April, 2025.

Notary Public: Cin Lee

My Commission Expires: 11/30/2027



CITY OF KNOXVILLE
APPLICATION FOR BEER PERMIT
OWNER/MANAGER APPLICATION

- Reason for Application: ☐ New Application ☒ Manager Change or Addition
1. Name Ahmed Rajani ☒ Owner--Percentage of Ownership 50 % ☐ Manager
2. Home Address 4605 Canterbury Ct City Parker State TX Zip 75002
3. Home Phone () Cellular Phone (646) 637-5400 Date of Birth 05/16/1976
4. Driver's License # _____ State TX Social Security # _____
5. Local Business Name Shell Mart
6. Local Business Address/ZIP 2901 Whittle Springs Rd, 37917 Business Phone: (865) 546-0729
7. Have you ever been convicted of any violation of liquor and/or beer laws, felonies, or any crime involving moral turpitude, within the last ten years, or do you have any charges currently pending? ☐ Yes ☒ No
If yes, give particulars of each charge, including city, county, state: court and date: _____
8. Have you ever had a beer permit revoked, suspended, or denied? ☐ Yes ☒ No
If yes, explain: _____
9. Have you ever been convicted of any misdemeanors (Speeding, DUI, Simple Assault, etc.) within the last ten (10) years or have any charges currently pending? ☐ Yes* ☒ No
*If yes, give particulars of each charge, including city, county, state: court and date: _____
10. Do you understand both the state laws and the local laws regulating the sale and distribution of beer in the City of Knoxville? ☒ Yes ☐ No
11. Do you understand that allowing illegal gambling on the premises will subject the permit to revocation? ☒ Yes ☐ No

AFFIDAVIT

I hereby solemnly swear or affirm that each statement in this application is true and correct and agree that if my statement is false, the permit issued may be revoke by the Beer Board, upon notice and hearing, and that the burden is on the permittee to prove the correctness of all the statements in this application.

I understand that this application is subject to the Tennessee Public Records Act and shall be open for inspection and reproduction by any citizen. Tennessee Code Annotated §10-7-503.

I, Ahmed Rajani, understand that by submitting this application, a background investigation shall be conducted and any and all documents related to my investigation shall become public records.

I, Ahmed Rajani, hereby release, absolve and hold harmless, the City of Knoxville, the Knoxville Beer Board, the Knoxville Police Department, its employees, agents and representatives, from any and all liability of whatever type for any damages, causes of actions, personal or property injuries which may result as a consequence of my application for a beer permit, background investigation, release of documents or any other matters related to employee agents and representatives as stated above.

I have read and understand the foregoing Release and understand its provisions and voluntarily consent to abide by its requirements.

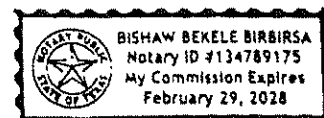
Ahmed Rajani
Signature of Applicant

Date: 4/9/2025

Sworn to and subscribed before me this 8 day of April, 2025.

Notary Public: Bishaw Bekele

My Commission Expires: 02/29/2028



CITY OF KNOXVILLE
APPLICATION FOR BEER PERMIT

Property Details

Property Address: 2901 Whittle Springs Rd, Knoxville TN 37917

Directions to business, including any landmarks:

Cross Street - Edgewood Ave & Whittle Spring Road
Exxon Gas Station

Property Owner Information:

Name 1617 LAUDERDALE

Phone 678-642-1120

Neighborhood Demographics

Provide the following locations nearest to the business. Provide ALL lines of information requested. You may want to drive or walk the area around the business location to determine which facilities are closest. You will be held accountable for the information provided.

****Must be filled in completely – No Exceptions****

School / Day Care:

Name Belle Morris Elementary

Address 2308 Washington Pike, Knoxville 37917

Funeral Home:

Name Rose Funeral & Cremation

Address 1421 N. Broadway, Knoxville TN 37917

Hospital:

Name University of TN Medical Center

Address 1924 Alcoa Hwy, Knoxville TN 37920

CITY OF KNOXVILLE
APPLICATION FOR BEER PERMIT

Notice of Actions Contact

Pursuant to City of Knoxville Code Section 4-67, the City requires the applicant to designate an individual **residing within Knox County** to receive notice of actions of the City or the Beer Board and to accept service of process. Please provide the name of the individual, their position with the applicant (owner, manager, etc.) and their address (may be business location). Note that the applicant is required to notify the City in accordance with Section 4-67 if there is any change in this information. In addition to a local address, please provide an address to which certified mail may be sent.

BEER PERMIT APPLICATION:

Business Name: REGAL TRADERS LLC DBA SHELL MART
Business Location: 2901 Whittle Springs Rd, Knoxville TN 37917

PERSON RESPONSIBLE TO RECEIVE SERVICE OF PROCESS:

Name: MOIZ PIRANI
Position: Member - Owner Phone (865) 287-6111
Address: ~~2901 Whittle Springs Rd~~ 2901 Whittle Springs Rd.

City, State, Zip: Knoxville TN ~~37917~~ 37917

CERTIFIED MAILING ADDRESS:

Name: Regal Traders
Address: 2901 Whittle Springs Rd
City, State, Zip: Knoxville TN 37917



**City of Knoxville
Business Tax Standard License**

April 16, 2024

REGAL TRADERS LLC
2907 WHITTLE SPRINGS RD
KNOXVILLE TN 37917-2811

Letter ID: L0481316160
Expiration Date: 15-May-2025
Return Due By: 15-Apr-2025

The business tax license printed below certifies the receipt and approval of your business tax license application or the renewal of a license for your existing business. The license is valid until the expiration date noted above. Your license number is 0106376987 and your classification is 1D. The certificate must be displayed publicly at the location for which it is issued.

All business tax returns are required to be filed and the payment remitted electronically. Your return is due on April 15, 2025. Please visit www.tn.gov/revenue for additional information.

Note: This license does not permit operation unless properly zoned and/or in compliance with all other applicable state, county, or city laws, rules and regulations. Also, as required by Tenn. Code Ann. § 39-17-1801 et seq., businesses must comply with all provisions of the Tennessee Non-Smoker Protection Act.

DETACH LICENSE BELOW AND DISPLAY IN PUBLIC AREA



**City of Knoxville
Business Tax Standard License**

This certificate must be publicly displayed.

REGAL TRADERS LLC
2901 WHITTLE SPRINGS RD
KNOXVILLE TN 37917-2811



Date Issued: 16-Apr-2024
Classification: 1D
Letter ID: L0481316160
License Number: 0106376987
Expiration Date: 15-May-2025



STATE OF TENNESSEE
DEPARTMENT OF REVENUE

Certificate of Registration

December 4, 2017

AHMED RAJANI
REGAL TRADERS LLC
2901 WHITTLE SPRINGS RD
KNOXVILLE TN 37917-2811

Letter ID: L0950309888
Account ID: 1000346281-SLC

The above named taxpayer has filed an application for sales and use tax registration for the place of business at the above referenced location address. The Tennessee Department of Revenue issued this Certificate of Registration in accordance with Tenn. Code Ann. §§ 67-6-601 and 67-6-602. The Certificate of Registration must be publicly displayed at the location address for which it is issued.

The tax account number and location number on this certificate are used by the Department to identify your account and must be shown on all correspondence and reports. The certificate is not assignable and is valid only for the above referenced taxpayer and for transactions of business for this registration. **In accordance with Tenn Code Ann. § 67-6-607, it is a Class C misdemeanor for any person to misuse a Certificate of Registration for the purpose of obtaining taxable property without the payment of sales or use tax when it is due. Such wrongful use is grounds for the Commissioner to revoke the taxpayer's Certificate of Registration.**

Tax Returns

All sales and use tax returns must be filed and associated tax payments made electronically to the Department. Taxpayers must file the sales and use tax return according to the filing frequency (monthly, quarterly, or annually) on the 20th day of the month following the reporting period. If your business opens after the 20th of the month, you may report sales made during the remaining days of the month with the next reporting period. In order to avoid penalty and interest charges, all returns must be filed and all associated tax payments must be made on or before the due date for the reporting period.

Detach here and display in public area



Tennessee Department of Revenue
Certificate of Registration
Sales and Use Tax

2901 WHITTLE SPRINGS RD
KNOXVILLE, TN 37917

Effective Date: September 1, 2013
Account No.: 1000346281-SLC
Location No.: 0106376987
Filing Status: Monthly

David Gerregano
Commissioner of Revenue

ARTICLES OF ORGANIZATION
LIMITED LIABILITY COMPANY (SS-4270)

Page 1 of 2



Division of Business Services
Tre Hargett, Secretary of State
State of Tennessee

312 Rosa L. Parks AVE, 6th FL
Nashville, TN 37243-1102
(615) 741-2286

Filing Fee: \$50 per member
(minimum fee = \$300, maximum fee = \$3,000)

For Office Use Only

Control # 000727226
FILED: Jul 31, 2013 2:09PM
DLN # A0193-0983.001
Tre Hargett,
Secretary of State

The Articles of Organization presented herein are adopted in accordance with the provisions of the Tennessee Revised Limited Liability Company Act.

1. The name of the Limited Liability Company is: Regal Traders LLC

(Note: Pursuant to the provisions of T.C.A. §48-249-106, each Limited Liability Company name must contain the words "Limited Liability Company" or the abbreviation "LLC" or "L.L.C.")

2. Name Consent: (Written Consent for Use of Indistinguishable Name)

☐ This entity name already exists in Tennessee and has received name consent from the existing entity.

3. This company has the additional designation of:

4. The name and complete address of the Limited Liability Company's initial registered agent and office located in the state of Tennessee is:

AHMED RAJANI
APT 103
2609 OLEANDER WAY
KNOXVILLE, TN 37931-3080

KNOX COUNTY

5. Fiscal Year Close Month: December

6. If the document is not to be effective upon filing by the Secretary of State, the delayed effective date and time is:
Aug 1, 2013 12:00AM (Not to exceed 90 days)

7. The Limited Liability Company will be:

☒ Member Managed

☐ Manager Managed

☐ Director Managed

8. Number of Members at the date of filing: 1

9. Period of Duration: Perpetual

10. The complete address of the Limited Liability Company's principal executive office is:

2901 WHITTLE SPRINGS RD
KNOXVILLE, TN 37917-2811

KNOX COUNTY

**ARTICLES OF ORGANIZATION
LIMITED LIABILITY COMPANY (ss-4270)**

Page 2 of 2



Division of Business Services
Tre Hargett, Secretary of State
State of Tennessee

312 Rosa L. Parks AVE, 6th FL
Nashville, TN 37243-1102
(615) 741-2286

Filing Fee: \$50 per member
(minimum fee = \$300, maximum fee = \$3,000)

For Office Use Only

Control # 000727226
FILED: Jul 31, 2013 2:09PM
DLN # A0193-0983.002
Tre Hargett,
Secretary of State

The name of the Limited Liability Company is: Regal Traders LLC

11. The complete mailing address of the entity (if different from the principal office) is:

APT 103
2609 OLEANDER WAY
KNOXVILLE, TN 37931-3080

12. Non-Profit LLC (required only if the Additional Designation of "Non-Profit LLC" is entered in section 3.)

☐ I certify that this entity is a Non-Profit LLC whose sole member is a nonprofit corporation, foreign or domestic, incorporated under or subject to the provisions of the Tennessee Nonprofit Corporation Act and who is exempt from franchise and excise tax as not-for-profit as defined in T.C.A. §67-4-2004. The business is disregarded as an entity for federal income tax purposes.

13. Professional LLC (required only if the Additional Designation of "Professional LLC" is entered in section 3.)

☐ I certify that this PLLC has one or more qualified persons as members and no disqualified persons as members or holders.

Licensed Profession:

14. Series LLC (required only if the Additional Designation of "Series LLC" is entered in section 3.)

☐ I certify that this entity meets the requirements of T.C.A. §48-249-309(a) & (b)

15. Obligated Member Entity (list of obligated members and signatures must be attached)

☐ This entity will be registered as an Obligated Member Entity (OME) Effective Date: (none)

☐ I understand that by statute: THE EXECUTION AND FILING OF THIS DOCUMENT WILL CAUSE THE MEMBER(S) TO BE PERSONALLY LIABLE FOR THE DEBTS, OBLIGATIONS AND LIABILITIES OF THE LIMITED LIABILITY COMPANY TO THE SAME EXTENT AS A GENERAL PARTNER OF A GENERAL PARTNERSHIP. CONSULT YOUR ATTORNEY.

16. This entity is prohibited from doing business in Tennessee:

☐ This entity, while being formed under Tennessee law, is prohibited from engaging in business in Tennessee.

17. Other Provisions:

Jul 31, 2013 2:09PM

Signature Date

Electronic

Signature

Member

Signer's Capacity (if other than individual capacity)

Ahmed Rajani

Name (printed or typed)

BEER LICENSE CLERK COMPLIANCE PLAN - Regal Traders LLC DBA Shell Mart

1. **Purpose:** This Beer License Clerk Compliance Plan is established to ensure that all employees handling beer sales comply with the City of Knoxville's regulations. The objective is to promote responsible alcohol sales, prevent underage sales, and maintain adherence to all legal requirements.

2. **Compliance with Local and State Laws:** The store will fully comply with Knoxville's Beer Ordinances and Tennessee state alcohol regulations.

The beer permit will be displayed prominently on the premises as required.

The store will maintain all necessary business licenses and pay the annual privilege tax.

Any changes in business ownership, location, or structure will be reported to the Knoxville Business Tax Office within 15 days.

3. **Employee Training and Responsibilities:** Employees will be trained to verify customer age using valid identification, including driver's licenses, passports, or state-issued ID cards.

Employees will be instructed never to sell beer to intoxicated individuals or those attempting to purchase on behalf of minors.

Any violations by clerks will result in disciplinary actions, including termination if necessary.

4. **Age Verification and ID-Checking Policy:** All customers purchasing beer must present valid government-issued photo identification. Clerks will check IDs for all customers appearing under 40 years old. A register prompt or ID scanner will be used to verify age before processing a beer sale. Employees are trained to detect fake IDs and report suspicious activity to the manager.

5. **Store Policies and Procedures:** Beer will only be sold during legally permitted hours in Knoxville. Signs stating "We Check IDs for Alcohol Sales" will be displayed near the register.

Employees will refuse sales if a customer cannot produce valid identification.

If a compliance check by authorities results in a violation, immediate corrective actions will be taken, including retraining employees.

6. **Enforcement and Consequences:** Any clerk caught selling beer to a minor will face disciplinary action, including potential termination. The store will self-audit its compliance with alcohol laws regularly. If violations occur, the store will take corrective measures, including additional training and policy reinforcement.

Owner Signature:



Date:

04/09/2025



Certification of Zoning

Request:

To Be Issued To: *Moiz Pirani*

Date of Request: 12/7/2017

☒ Fee Paid

Certification Requested By:

Name: *Moiz Pirani*

Address: *2408 Yellow Birch Way, Apt 201*

City: *Knoxville*

St.: *TN* Zip: *37931*

Phone: *865-287-6111*

Fax:

Email:

Location of Subject Property:

Physical Address: *2901 Whittle Springs Rd.*

Tax Parcel ID No.: *070PB00801*

City Block No.: *16570*

General Location: *Located at the Exxon at the intersection of Whittle Springs Rd. and Edgewood Ave.*

Name of Business (if applicable): *Regal Traders LLC*

Certification:

The Current Zoning of Property as identified above is:

C-1/IH-1

The following uses are permitted in the above referenced zone:

☐ Real Estate Offices

☐ Automobile Sales

☐ Truck Sales

☒ Other: *Wine Sales*

Additional Comments:

This property is zoned C-1/IH-1 and is subject to all requirements and restrictions of the zone as stated in the City of Knoxville Ordinances. A Certificate of Appropriateness must be approved by the Historic Zoning Commission for any exterior building modifications. Any change of use, ownership, or zoning may require additional review to verify compliances.

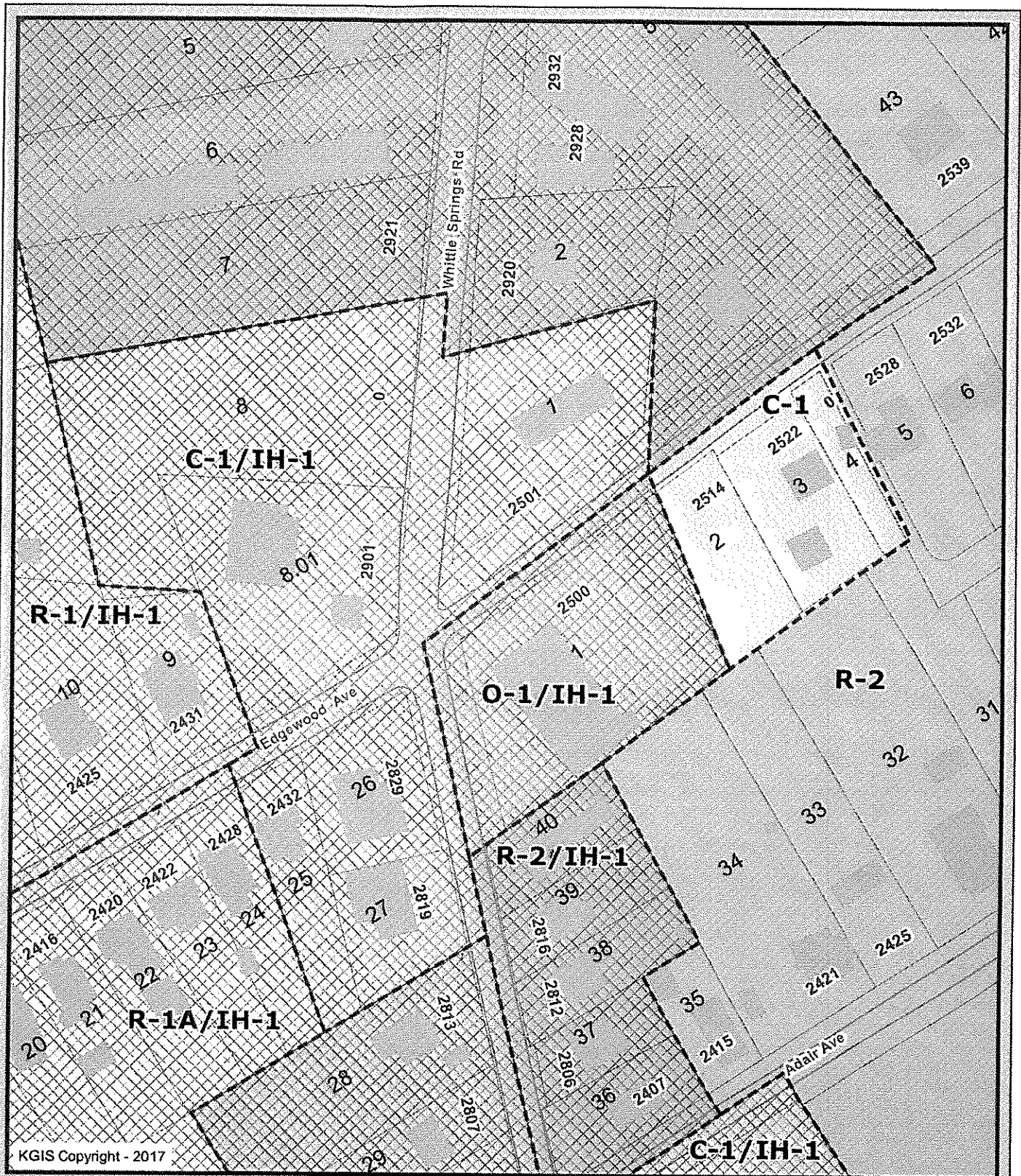
☒ A copy of this form will be sent to the Knoxville Beer Board.

To the best of my knowledge and belief, our zoning map is accurate with respect to the subject property. If further certification of zoning is a significant issue, however, it is suggested that you or your attorney search the public record located in the office of the Knoxville City Recorder, City County Building, 400 Main Street, Knoxville, TN (if parcel is in the City) or in the office of the Knox County Clerk, 300 Main Street, Knoxville, TN (if parcel is in the County).

Certified by MPC Staff: *James Reed*

Signature: 

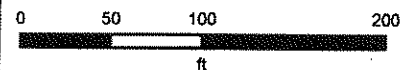
Date: 12/7/2017



C1/IH-1

Printed: 12/7/2017 at 3:46:57 PM

Knoxville - Knox County - KUB Geographic Information System



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Knoxville Alcohol Seller Training

Certificate of Completion

THIS CERTIFIES THAT

Moiz Pirani

Has successfully completed the Knoxville Alcohol Seller Training course
conducted by the Knoxville Police Department

Date: 3/6/2025

Class Instructor: L. PRESSLEY

P.O. T. J. Pressley
Signature Required

THIS IS NOT AN ALCOHOL SERVER PERMIT

CITY OF KNOXVILLE
INTEROFFICE MEMORANDUM

DATE: 5-6-25

TO: Donald Jenkins, City Surveyor
Engineering Department

FROM: Mark Byrd, Collections Officer
Finance Department

RE: Request for distance measurements for beer permit application

Please measure the distances from the below indicated beer permit applicant's proposed location to the public facilities indicated and forward this information back to me. As required by law, this information is necessary to process the applicant's beer permit request. Thank you in advance for your assistance.

Business name: Shell Mart

Business location: 2901 Whittle Springs Rd

Property description: ☐ New construction ☒ Pre-existing structure

Directions to and/or landmarks near location: Edgewood Ave & Whittle Springs Rd
<Exxon branded gas station>

SCHOOL/DAYCARE:

Name: Belle Morris Elementary

Address: 2308 Washington Pike

Distance/feet: MORE THAN 300'

FUNERAL HOME:

Name: Rose Funeral & Crematory

Address: 1421 N Broadway

Distance/feet: MORE THAN 300'

HOSPITAL:

Name: UT Medical Center

Address: 1924 Alcoa Hwy

Distance/feet: MORE THAN 300'