

# CITY OF KNOXVILLE

Application for  
SPECIAL EVENT  
Beer Permit

I / we hereby make application for a permit to sell or distribute beer or other beverages authorized to be sold, stored or distributed under the provisions of the City of Knoxville alcoholic beverages ordinance Chapter 4 and base my application upon the answers to the following questions:

1. Is Applicant a: ☒ 501c Charitable Organization ☐ Political Organization defined in T.C.A. §2-13-101

2. Name Applicant(s): One Knoxville Collective

3. Applicant address: 121 E Jackson Ave, Knoxville TN Zip 37915 Phone (847) 894 8247

4. Name of Special Event: Pre Match Kickoff Event (May 9th)

5. Date(s) of Event: May 9, 2025

6. Purpose of Special Event: Pre-Match Street Event - One Knox

7. Event Location: S. Central St b/w Willow Ave + E Jackson Ave

8. Event Manager Name: Drew McKenna

Address 121 E Jackson Ave City/State Knoxville, TN Zip 37915

Phone ( ) Cell (847) 894 8247

# CITY OF KNOXVILLE

## Application for SPECIAL EVENT Beer Permit

### AFFIDAVIT

1. I/we Drew McVenna hereby solemnly swear or affirm that each statement in this application is true and correct and understand that if any statement contained herein is false, the permit issued is automatically forfeited and voided. Furthermore, that in the event of forfeiture I/we shall not be eligible to receive another permit for a period of ten (10) years pursuant to Tennessee Code Annotated §57-5-105(d).
2. I/we understand that all applicants are charged with the responsibility of knowing the local and state beer laws. I/we are aware that the penalty for violating state or local beer laws can include revocation or suspension of the permit and/or the imposition of civil penalties up to ONE THOUSAND FIVE HUNDRED 00/100 DOLLARS (\$1,500.00) PER OFFENSE.
3. I/we understand that if the business allows illegal gambling on the premises that the beer permit will be subject to revocation.
4. I/we understand that a requirement of beer permit issuance is the permittee(s) and ON-SITE manager(s) who will supervise and/or sell and serve the beer at the event must complete alcohol education and training programs in accordance with City of Knoxville Code Section 4-60(c).
5. I/we understand that by submitting this application, a background investigation shall be conducted on the Event Manager. It is further understood that any and all documents related to that investigation shall become public record open for public inspection and reproduction pursuant to Tennessee Code Annotated § 10-7-503.
6. I/we hereby release, absolve and hold harmless, the City of Knoxville, the Knoxville Beer Board, the Knoxville Police Department, its employees, agents and representatives from any and all liability of whatever type for any damages, causes of actions, personal property injuries which may result as a consequence of my application for a beer permit, background investigation, release of documents or any other matters related to my application. I/we hereby waive all possible liability of the City of Knoxville, Knoxville Beer Board, Knoxville Police Department, its employees, agents and representative as stated above.
7. I/we agree that the use of any server who has been convicted within the past ten (10) years of any law relating to the sale, possession, manufacture or transportation of intoxicating beverages, including beer, as defined by City of Knoxville Code Section 4-37 or the use of any server who has been convicted of any felony or crime involving moral turpitude within the past ten (10) years will be cause for possible revocation of the beer permit.
8. I/we understand if any information given in the application subsequently changes, I/we will immediately notify the Knoxville Beer Board c/o Business Tax Office.
9. I/we assume full responsibility for the permit and will be accountable for full compliance with the laws of Knoxville and the State of Tennessee in the sale of beer.
10. I/we have read the foregoing release. I/we fully understand its provisions, and voluntarily consent to abide by its requirements.
11. I/we acknowledge and understand that the fees paid for the beer permit application process are non-refundable.
12. The undersigned is the applicant or the bona fide and qualified agent/representative of the corporate applicant.

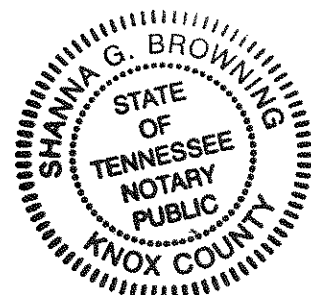
Drew McVenna  
Applicant Signature or Agent/Representative

Date: 04/07/25

Sworn to and subscribed before me this 7 day of April, 2025.

Notary Public: Shanna G. Browning

My Commission Expires: 1-11-2026



**CITY OF KNOXVILLE**

Application for

**SPECIAL EVENT**

Beer Permit

**Event Manager Application**

Reason for Application:

☒ New Application☐ Manager Change or Addition

1. Name Drew McKenna
2. Home Address 121 E Jackson Ave City Knoxville State TN Zip 37915
3. Home Phone ( ) Cellular Phone (847) 894-8247 Date of Birth 05 / 28 / 1987
4. Driver's License # \_\_\_\_\_ State TN Social Security # \_\_\_\_\_
5. Local Business Name One Knoxville Collective
6. Local Business Address/ZIP 121 E Jackson Ave, Knoxville TN 37915 Business Phone: ( ) \_\_\_\_\_
7. Have you ever been convicted of any violation of liquor and/or beer laws, felonies, or any crime involving moral turpitude, within the last ten years, or do you have any charges **currently pending**? ☐ Yes ☒ No  
If yes, give particulars of each charge, including city, county, state: court and date: \_\_\_\_\_
8. Have you ever had a beer permit revoked, suspended, or denied? ☐ Yes ☒ No  
If yes, explain: \_\_\_\_\_
9. Have you ever been convicted of any misdemeanors (Speeding, DUI, Simple Assault, etc.) within the last ten (10) years or have any charges currently pending? ☐ Yes\* ☒ No  
\*If yes, give particulars of each charge, including city, county, state: court and date: \_\_\_\_\_
10. Do you understand both the state laws and the local laws regulating the sale and distribution of beer in the City of Knoxville? ☒ Yes ☐ No
11. Do you understand that **allowing illegal gambling** on the premises will subject the permit to revocation? ☒ Yes ☐ No

**AFFIDAVIT**

I hereby solemnly swear or affirm that each statement in this application is true and correct and agree that if my statement is false, the permit issued may be revoked by the Beer Board, upon notice and hearing, and that the burden is on the permittee to prove the correctness of all the statements in this application.

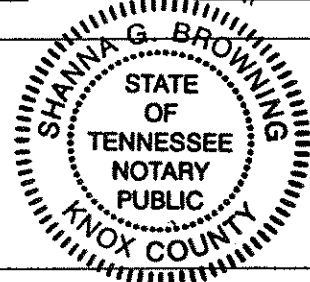
I understand that this application is subject to the Tennessee Public Records Act and shall be open for inspection and reproduction by any citizen. Tennessee Code Annotated §10-7-503.

I, Drew McKenna, understand that by submitting this application, a background investigation shall be conducted and any and all documents related to my investigation shall become public records.

I, Drew McKenna, hereby release, absolve and hold harmless, the City of Knoxville, the Knoxville Beer Board, the Knoxville Police Department, its employees, agents and representatives, from any and all liability of whatever type for any damages, causes of actions, personal or property injuries which may result as a consequence of my application for a beer permit, background investigation, release of documents or any other matters related to employees, agents and representatives as stated above.

I have read and understand the foregoing Release and understand its provisions and voluntarily consent to abide by its requirements.

Drew McKenna  
Signature of Applicant

Date: 04/07/25Sworn to and subscribed before me this 7th day of April, 2025.Notary Public: Shanna G. BrowningMy Commission Expires: 1-11-2026



Department of the Treasury  
Internal Revenue Service  
Tax Exempt and Government Entities  
P.O. Box 2508  
Cincinnati, OH 45201

ONE KNOXVILLE COLLECTIVE  
1329 CHILHOWEE AVE  
KNOXVILLE, TN 37917

Date: 03/14/2024  
Employer ID number: 92-3268829  
Person to contact: Name: Customer Service  
ID number: 31954  
Telephone: 877-829-5500  
Accounting period ending: December 31  
Public charity status: 509(a)(2)  
Form 990 / 990-EZ / 990-N required: Yes  
Effective date of exemption: March 21, 2023  
Contribution deductibility: Yes  
Addendum applies: No  
DLN: 26053460010854

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to [www.irs.gov/charities](http://www.irs.gov/charities). Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,

Stephen A. Martin  
Director, Exempt Organizations  
Rulings and Agreements

### **Plan for Server Compliance- One Knoxville SC**

We will spend 30 minutes before the event starts walking all of our servers and security through our compliance plan to ensure all the parties involved in planning the event are aware of our policies and we can all work together to enforce these policies. We are anticipating 700 people to attend this event throughout the designated event times (not 700 people all at one time).

We will have Axis Security staff at the entry gates checking IDs and applying a 21+ wristband for those of age with a valid government issued photo ID.

We will be partnering with Born & Raised Productions who will be hiring a professional, licensed bartending service. Servers will still be liable for ensuring they are only serving 21+ patrons and will be encouraged to double check IDs even when a wristband is present.

Professional and licensed servers will be hired through a licensed bartending service. We will have signage at the bar area that will help reinforce our policies and communicate the law. We will have dates for appropriate birthdates for 21+ posted at the bar and near the ID checking stations. Only two alcoholic beverages may be served to a customer at a time per valid ID.

All IDs will be checked thoroughly through a 5 step process:

1. Look at the ID and verify its validity
2. Look at the person to confirm it matches the ID
3. Look back at ID to verify the age and expiration date
4. Look back at person to double check ID match
5. Return the ID to the patron

Servers will be equipped with a process for cutting off patrons who are close to being over served. An event organizer and manager will be present at all times to step in and handle any issue with patrons.

We have a zero tolerance policy for violation of our alcohol policies and servers found to violate this policy will be terminated.

We will have staff event managers and security periodically sweeping the street event to ensure all who are drinking have proper wristbands.

The street event on Central (between Willow Ave and E Jackson Ave) is enclosed with a perimeter and no alcohol will exit the premises. We will have volunteers and security at exits to ensure all alcohol stays within the perimeter.

Security wise, we will be hiring Axis Security team members to check IDs and administer wristbands as well as patrol the event area. The Knoxville Police Department (KPD) will be in attendance to work the event as well. We will have 4 KPD officers on site. Sgt Huskey is our KPD point of contact who we have communicated our plans with.