



**CITY OF KNOXVILLE, TENNESSEE**

**City Council**

**AGENDA INFORMATION SHEET**

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**AGENDA DATE:** April 29, 2025

**DEPARTMENT:** Office of Community Safety and Empowerment

**DIRECTOR or DESIGNEE:** LaKenya Middlebrook

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**AGENDA SUMMARY**

An Ordinance appropriating the sum of \$1,500.00 from the Community Safety and Empowerment budget and donating same to Gennisi Charitable Birth Services in support of the Gennisi Community Baby Shower to provide healthy eating resources and initiatives for youth and young mothers in attendance.

**COUNCIL DISTRICT(S) AFFECTED**

All Districts

**BACKGROUND**

Gennisi Charitable Birth Services provides free and low-cost education, resources, and support surrounding pregnancy, birth, and postpartum services to families in need, with a targeted focus on minority, low-income, and underserved members of the Knoxville and East Tennessee community. They strive to reduce the infant and maternal mortality rate within the minority, low-income, and underserved members of the community and to raise awareness and implement structures to increase successful birth outcomes.

Gennisi Charitable Birth Services Community Shower is an event for moms who are pregnant or have infants that are 6 months or younger. Some moms also have older children which they will be providing child care and healthy eating resources for at the event. This event is to serve pregnant and new moms by providing them with baby items and community resources that they may not otherwise have access to. This event also serves to provide a supportive environment with educational resources such as an infant CPR tutorial and a mental health component.

**ESTIMATED PROJECT SCHEDULE**

April 12, 2025

**PRIOR ACTION/REVIEW**

Approved on first reading at the 4/1/2025 Regular Meeting by a vote of 9-0.

**FISCAL INFORMATION**

\$1,500.00 to be funded from 11116.100.8950.0839 Office of Community Safety and Empowerment Empower Knox Grants and administered by Office of Community Safety and

Empowerment Staff.