



## City of Knoxville Office of Community Safety & Empowerment

### 2025 Empower Knox Grant Proposal – Event Funding

**Open Application Window:** November 11, 2024 - May 1, 2025

**Preliminary Review Deadline:** April 28, 2025 at 4:30

**Application Window Closes:** May 1, 2025 before 4:30

#### Section 1: Application Check List

Please submit all of the following. Applications that are missing materials will not be accepted.

- ☒ Completed all Application Questions including Section 1-4 as well as Grant Proposal Sections 5 & 6.
- ☒ **Organization Annual Report or Budget** for applicant organization or fiscal sponsor
- ☒ **Project Budget Form** (please use provided template)
- ☒ **W-9** for applicant organization or fiscal sponsor - <https://www.irs.gov/forms-pubs/about-form-w-9>
- ☒ **IRS 501c3 Tax Exempt Designation Letter** for applicant organization or fiscal sponsor
- ☒ **Currently registered with TN Secretary of State** or registration exemption letter from the State of TN for applicant or fiscal sponsor. See <https://tncab.sos.tn.gov/portal/registered-charities-search>
- ☐ (If using a fiscal sponsor) **Letter from Fiscal Sponsor** acknowledging intent to serve in that capacity

#### Section 2: Applicant Information

Organization Name: Knoxville Area Urban League Current Date: 4/23/2025  
Contact Name: Carly Hammonds Position held by contact: Director of Education & Youth Services  
Contact Email: chammonds@thekaul.org Phone Number: 865-524-5511  
Physical Address: 1514 E. Fifth Avenue, Knoxville, TN 37917  
(If Different) Mailing Address: \_\_\_\_\_

#### Section 3: Applicant Details

1.) Current Legal Business Status: *(Select only one)*

☒ 501c(3): If 501c(3), applicant is registered with the [State of TN as a Charitable Organization](#).  
Please provide Registration No. \_\_\_\_\_

☐ Community-Based Organization (CBO) - Not an active 501c3 and/or utilizing a Fiscal Sponsor

(If Applicable) Fiscal Sponsor Name and Contact: \_\_\_\_\_

☐ Other (Local Education Agency, Non-Public School, etc): \_\_\_\_\_

2.) Describe the mission of your organization, the populations served, and the services offered. (100 words max)

The Knoxville Area Urban League empowers communities and changes lives by enabling African Americans, other minority groups and the underserved to secure economic self-reliance, parity, power and civil rights. Our NAS (National Achievers Society) program supports

3.) Have you received funding from the City of Knoxville in the past? If yes, list grant type and amount (50 words max)

☒ Yes  
(If yes, list grant and amount)

☐ No

2024 Opportunity Youth Grant: \$28,000, City Operating Grant: \$50,000, City Workforce Grant/RISE: \$70,610

Applicant Organization Name: Knoxville Area Urban League



## City of Knoxville Office of Community Safety & Empowerment

### 2025 Empower Knox Grant Proposal – Event Funding

#### Section 4: Project Budget

1.) Project or Event Title: NAS Sneaker Ball End of Year Celebration

2.) Funding Amount Requested: \$ 1,500

3.) Estimated Project Timeline (Start Date): May 18, 2025 (End Date): May 18, 2025

Line Item	Description/Details	Unit Cost	Quantity	Total Cost
<b>Program Materials</b>				
Decorations	Custom balloon displays (2) and centerpieces (22)			
Entertainment	Marloen Brooks as DJ for event			
Guest Speaker	Honorarium			
Awards and Recognition	Honors stoles, graduation gift (book), supperlatives, service award, etc.			
College/University Pennants	Used for college signing day photo ops. Scholars will sign it as a org. keepsake			
<b>Total Program Materials:</b>				<b>1500</b>
<b>Training &amp; Meeting Supplies and/or Operating Costs</b>				
<b>Total Training, Meeting, and/or Operating Costs:</b>				<b>0</b>
<b>Participant Stipends (if applicable)</b>				
<b>Total Participant Stipends:</b>				<b>0</b>
<b>Personnel and/or Administrative Costs</b>				
<b>Total Personnel and/or Administrative Costs (May not exceed 20% of Total):</b>				<b>0</b>
<b>Total Budget (Should equal Section 4, Question 2 – Total Amount Requested):</b>				<b>1500</b>

Applicant Organization Name: Knoxville Area Urban League



## 2025 Empower Knox Grant Proposal – Event Funding

Please submit all grant application pages including Section 1-4 as well as Section 5 & 6 for each project.

Review the Empower Knox Event Funding Grant Guidelines [here](#).

Funding available from \$500-\$1,500 for direct engagement of youth ages 12-24. Not suitable for fundraising event sponsorships. Event must occur between January 1 and September 15, 2025. Short Answer text boxes will cut off beyond the word count maximum. Answers beyond the maximum may not be considered.

### Section 5: Project Proposal and Focus

- 1.) Event Title: NAS Sneaker Ball End of Year Celebration
- 2.) Funding Amount Requested (up to \$1,500): 1,500
- 3.) Exact or Proposed Event Timeframe (Start Date): May 18, 2025 (End Date): May 18, 2025 (no later September 15, 2025)
- 4.) Number of anticipated youth ages 12-24 directly served by requested funds: 50
- 5.) Please describe your event and the intended audience (150 max)

The Sneaker Ball is an annual, community-centered celebration hosted by the Knoxville Area Urban League to honor the achievements of our current NAS (National Achievers Society) scholars, with a special emphasis on graduating seniors. Blending formal elegance with cultural flair, this semi-formal event invites scholars to showcase their individuality by pairing formalwear

- 6.) How will your event support the Empower Knox mission to *Build Successful Life Outcomes for Knoxville's Youth*? (150 words max)

The Sneaker Ball supports the Empower Knox mission by celebrating and affirming the academic, social, and personal achievements of NAS scholars—high-achieving youth of color in grades 10-12. As a capstone event, it highlights graduating seniors through College Signing Day recognition, reinforcing the value of higher education and goal attainment. Rooted in the Project

### Section 6: Signature and Acknowledgement

- 1.) Reach out via email or phone for more information and assistance with your application or project proposal:

**Questions?**

Emily Norris  
865-215-3524  
[enorris@knoxvilletn.gov](mailto:enorris@knoxvilletn.gov)

- 2.) If you wish, to have your application preliminarily reviewed for completeness:

**Preliminary Application Review Due:**

Monday, April 28, 2025 before 4:30p

- 3.) Submit applications and accompanying documents by email or in-person:

**Final Application Deadline:**

Thursday, May 1, 2025 before 4:30p

*Applications will not be accepted beyond this deadline.*

**Emily Norris**  
Youth Engagement Manager

400 W Main Street, Room 546E  
Knoxville, TN 37902

865-215-3524  
[enorris@knoxvilletn.gov](mailto:enorris@knoxvilletn.gov)

and

**Office of Community Safety & Empowerment**

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